

donna hay[®]
for ROYAL DOULTON



Introducing donna hay for Royal Doulton

A collection of timeless pieces for everyday style,
including beautiful bone china tableware and teaware, plus practical kitchen essentials.

1300 852 022 | www.royaldoulton.com.au/donnahay

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contemporary feel, exquisite shapes, timeless design

The NEW donna hay for Royal Doulton homewares range offers fresh, contemporary appeal with the ultimate in enduring classic design

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Donna Hay has inspired a generation how to cook, is the best-selling author of 19 cookbooks, editor-in-chief of *donna hay magazine*, newspaper columnist, host of her own television series, creator of a food range, shop-owner of her first general store in Sydney and working mum with two beautiful boys.

At the age of eight, Donna Hay skipped into a kitchen, picked up a mixing bowl and never looked back. She later moved to the world of magazine test kitchens and publishing, where she established her trademark style of simple, smart and seasonal recipes all beautifully put together and photographed. It is food for every cook, every food lover; every day and every occasion. Her journey in creative food direction had begun.

Royal Doulton is a brand built on bespoke innovation with a proud history dating back to its 1815 beginnings. With a relentless dedication to quality and contemporary design, Royal Doulton has stayed true to its English heritage and valuable archive references to remain a relevant global superbrand for 200 years strong.

It was only natural for **Donna Hay** and **Royal Doulton** to join forces to create a quality homewares range with charming shapes, classic design and the utmost in contemporary appeal.

Dik Delaney comments "It is wonderful working with Donna; she brings a strong but simple, elegant and unique aesthetic to the homewares market".

The stunning **donna hay for Royal Doulton** range has been a creative journey, a three year collaboration beginning with **Donna Hay** and Global Head of Design for **Royal Doulton**, **Dik Delaney** designing the exquisite collection in Donna's design studio in Sydney. Donna's unerring eye for detail and personal collection of inspirational pieces coupled with Dik's ability to design and engineer sublime china was the perfect collaboration. The **donna hay for Royal Doulton** collection reflects Donna's trademark modern nostalgic style and crisp aesthetics philosophy blended with Royal Doulton's passion for enduring quality and timeless design.

"I am delighted to have collaborated with the world's leading homewares brand to create a luxury range of everyday pieces that is inspired by my travels and love of vintage finds." said **Donna Hay**.

The **donna hay for Royal Doulton** range features modern, clean lines with a vintage twist, accomplishing a sublimely beautiful collection. The range is available in 3 designs, **Modern Classic White**, **Pure Blue** and **Modern Nostalgia**, creating the flexibility to add accent pieces to personalise the occasion and encourage creativity.

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Celebrating Donna's passion for snow white bone china, the **Modern Classic White** is an aesthetic triumph of contour and shape with glossy bone china tableware forming the essence of the entire range. **Modern Classic White's** clean, uncluttered styling is perfect for every day or a special occasion blending contemporary lines with vintage-inspired silhouettes. The range includes 27cm Dinner Plate (rrp \$19.95), 21cm Dessert Plate (rrp \$17.95), 16cm B&B Plate (\$14.95), Cereal Bowl (rrp \$19.95), Dinner Bowl (rrp \$29.95), Mug (rrp \$14.95), 16 Piece Dinner Set (rrp \$199.00), Serving Bowl (rrp \$79.95) and Serving Plate (rrp \$79.95).

Pure Blue introduces Donna's signature colour with flair. Delicate blue accent pieces with dainty white stitching detail are designed to layer cleverly with **Modern Classic White** to create a unique personalised collection bringing elegance and a touch of subtle colour to any table. The Pure Blue range includes 27cm Dinner Plate (rrp \$24.95), 21cm Dessert Plate (rrp \$19.95), Cereal Bowl (rrp \$24.95), Mug (rrp \$19.95) and Boxed Mug Pair (rrp \$38.95).

Modern Nostalgia features a dainty scroll inspired by vintage favourites in Donna's personal china collection. The whimsical tidbit plates create the scene for an afternoon tea with girlfriends and a delicate vintage accent to any setting. The **Modern Nostalgia** collection includes 27cm Dinner Plate (rrp \$24.95), 21cm Dessert Plate (rrp \$19.95), Cereal Bowl (rrp \$24.95), Mug (rrp \$19.95), Boxed Mug Pair (rrp \$38.95) and Boxed Set of 4 Design 16cm Tidbit Plates (rrp \$59.95).



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We have all yearned for the gorgeous props that adorn the pages of our favourite *donna hay magazine*, combing through homewares stores hoping to find something similar to create the look in our own kitchens. The NEW **donna hay for Royal Doulton Kitchenware** range offers a collection of five kitchen essentials made from porcelain and designed to be as beautiful as they are practical. The range includes Boxed Citrus Juicer (rrp \$39.95), Boxed Colander (rrp \$49.95), Boxed Measuring Cups Set of 4 (\$49.95), Boxed Measuring Jug (rrp \$29.95), Boxed Large Mixing Bowl (rrp \$59.95).

The **donna hay for Royal Doulton Teaware** collection includes everything you need for an afternoon tea party; just add bite-size sandwiches and macarons....along with some close friends of course! All made from white bone china, the collection includes Boxed Teacup & Saucer (rrp \$24.95), Boxed Teapot (rrp \$79.95), Boxed Sugar & Creamer Set (rrp \$49.95), Boxed Footed Cake Stands in 3 sizes (rrp small \$39.95, medium \$59.95 and large \$99.95) and Boxed Glass dome for large cake plate (rrp \$99.95). To complete the story is Donna's favourite signature piece, the porcelain Boxed Pierced Cake Cooler / Plate (rrp \$79.95).

The **donna hay for Royal Doulton Glassware** is elegant, practical glassware designed to be enjoyed every day; all stems are a usable length, suitable for casual or formal get-togethers and dishwasher friendly. Boxed Set of 4 Wine, Flute, Highball and Tumbler (rrp each set \$49.95), Boxed Glass Pitcher (rrp \$39.95).

The **donna hay for Royal Doulton Wood** collection offers 3 extremely practical pieces perfectly designed to enhance the preparation and serving experience. Made from high quality wood, the range includes the Large Chopping Board (rrp \$49.95), Small Chopping Board (rrp \$29.95) and Serving Board (rrp \$39.95).

The **donna hay for Royal Doulton range** features a complete range of dinnerware, beautifully boxed teaware, kitchenware and glassware to add delightful interest and essential conversation pieces to every kitchen. The entire collection is available in David Jones and selected premium retailers.

MEDIA NOTE:

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